FOR IMMEDIATE RELEASE
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Sonoco’s Jack Sanders Receives ASPI 2014 Customer Executive of the Year Award

M. Jack Sanders, President and CEO of Sonoco, has been named ASPI Customer Executive of the Year for 2014. Sanders has been invited to accept the award during the ASPI 2014 Spring Meeting, which will be held February 26-28, 2014 in Sarasota, Florida.

The highest honor that ASPI can bestow on an individual, the Customer Executive of the Year Award is presented annually to a customer executive who has worked diligently within his company and with his company’s suppliers to dramatically increase the benefits to his company of its supplied goods and services. Nominations are accepted from ASPI member companies, and the ASPI Board of Directors votes on submitted nominations.

“We’re very pleased to name Jack Sanders our Customer Executive of the Year,” says ASPI President Carl Howe, vice president sales for Kadant Paperline. “His career at Sonoco has been characterized by exactly the kind of dedication, experience, and leadership that this award was designed to champion.”

During his 25-year career with Sonoco, Sanders has played an integral role in growing the company by leading all Consumer, Industrial and Protective packaging businesses at various points. Sanders joined Sonoco in 1988 as national sales and marketing manager, Wire and Cable Reels. In 1992, he was asked to build and lead Sonoco’s new Protective Packaging division, and he took the role as general manager. He was promoted in 1998 to division vice president and general manager of Protective Packaging. Sanders was elected a corporate officer and named vice president, Industrial Products, North America in 2001. He was subsequently named vice president, Global Industrial Products in January 2006 and senior vice president in October 2006, before assuming additional responsibility for all industrial converting businesses in July 2007. In 2008, Sanders was named executive vice president, Industrial. He then served as executive vice president, Consumer, from January-December 2010. Before joining Sonoco, Sanders was the western regional manager for Republic Packaging Company, based in Chicago, Ill. He spent 13 years with Republic Packaging in positions of increasing responsibility. He has served as President of Sonoco since December 2010, and as CEO since April 2013

Sanders is a 1976 graduate of Louisiana State University with a Bachelor of Science in finance. Before joining Sonoco, he was the western regional manager for Republic Packaging Company in Chicago, Ill. He and his wife Sheri live in Florence, S.C., and have three grown children. Sanders serves on the boards of
Sonoco, the South Carolina Governor’s School for Science and Mathematics Foundation, and the Charles W. Coker and Elizabeth H. Coker Foundation.

About Sonoco
Founded in 1899, Sonoco is a global provider of a variety of consumer packaging, industrial products, protective packaging and packaging supply chain services. With annual net sales of $4.8 billion, the Company has more than 19,900 employees working in over 347 operations in 34 countries, serving many of the world's best known brands in some 85 nations. Sonoco is a proud member of the 2013/2014 Dow Jones Sustainability World Index. For more information on the Company, visit our website at www.sonoco.com.

About ASPI
ASPI is the leading association of companies that supply products and services to the pulp, paper and board industry. Member participation consists primarily of CEOs, owners, and senior management executives. ASPI’s mission is to assist its member supplier companies in providing increased economic benefits to their customers through collective knowledge, initiatives and efforts. For more information, contact: Colleen Walker, Director of Member Relations, at 770-209-7349 or e-mail at cwalker@aspinet.org. Visit www.aspinet.org to learn more about ASPI.