



**FOR IMMEDIATE RELEASE  
DECEMBER 14, 2012**

**CONTACT: Colleen Walker  
1 770.209.7349  
cwalker@aspinet.org**

### **CEO's Toeldte and Snyder to Speak at ASPI 2013 Spring Meeting**

The Association of Suppliers to the Paper Industry (ASPI) is pleased to announce the industry executives speaking at the ASPI Spring 2013 Meeting, February 27 - March 1, 2013 in St. Petersburg, Florida.

Two of the industry's most respected CEOs will be sharing their perspectives on their companies and how suppliers can contribute to their success. **Bob Snyder**, President and Chief Executive Officer for Orchids Paper Products, and **Alexander Toeldte**, President and Chief Executive Officer of Boise Inc., will both be participating in the ASPI Spring Meeting.

"ASPI is extremely pleased to have secured the participation of such highly-respected leaders as Bob Snyder and Alexander Toeldte," said Carl Howe, ASPI President and Vice President of Sales for the Kadant Paperline Group.

**Bob Snyder** is the President and CEO of Orchids Paper Products, a fully integrated manufacturer of tissue products, primarily for the at-home private label market. He began his career in the Pulp and Paper industry in 1970. Since then, he has held senior management positions in multi-machine, multi-site manufacturing facilities, nationally and internationally. Snyder is a past President of PIMA (Paper Industry Management Association), and presently serves as a Board member of TAPPI (Technical Association of the Pulp and Paper Industries).

**Alexander Toeldte** has served as Boise Inc.'s President, CEO and a director since the company's inception in February 2008. Previously, he was executive vice president, Paper and Packaging and Newsprint with Boise Cascade, L.L.C; chair of Algonac Limited, a private management and consulting firm based in New Zealand; executive vice president of Fonterra Co-operative Group, Ltd. and chief executive officer of Fonterra Enterprises; served in various capacities with Fletcher Challenge Limited Group; and was a partner at McKinsey & Company. He is the chairman of the board of directors of the American Forest & Paper Association.

Headquartered in Boise, Idaho, Boise Inc. (NYSE: BZ) manufactures a wide variety of packaging and paper products. Boise's range of packaging products includes linerboard and corrugating medium, corrugated containers and sheets, and protective packaging products. Boise's paper products include imaging papers for the office and home, printing and converting papers, and papers used in packaging, such as label and release papers. The company's 5,400 employees are committed to delivering excellent value while managing the businesses to sustain environmental resources for future generations.

Also on the program will be **Mark Watkins**, Senior Vice President for MeadWestvaco Corporation. MeadWestvaco provides packaging solutions to many of the world's most admired brands in the healthcare, beauty and personal care, food, beverage, home and garden, tobacco, and commercial print industries. The company's businesses also include Specialty Chemicals and the Community Development and Land Management Group, which sustainably manages the company's land holdings to support its operations, and to provide for conservation, recreation and development opportunities.

In light of the growing importance of safety in the industry, ASPI is pleased to welcome **Sandra LeBarron**, Director of Environmental, Health & Safety, Finch Paper LLC. Sandra will be discussing her work with TAPPISAFE and how it can be implemented in different mills.

ASPI Meetings regularly feature financial perspectives from industry analysts and consultants. To add to the take-away impact for this spring's meeting, ASPI is pleased to announce that that **Michael L. Newsom**, Managing Director, Qorval, **Louis Solimine**, Partner, Thompson Hine LLP, and **Chip Dillon**, Partner, Vertical Research Partners will all speak at the Spring Meeting.

ASPI cordially invites all ASPI members to reconnect with peers at the Spring 2013 Meeting. Prospective participants are encouraged to make reservations for the ASPI 2013 Spring Meeting prior to the hotel cut-off of February 4, 2013. Visit the ASPI website, [www.aspinet.org](http://www.aspinet.org) for full details now and visit the site periodically for program updates.

#### **About ASPI**

ASPI is the leading association of companies that supply products and/or services to the pulp, paper and board industry. Member company representatives are usually CEOs, owners, and senior management executives. ASPI's mission is to enable its members to deliver increased value to their customers as a result of the association's programming and networking activities. Visit [www.aspinet.org](http://www.aspinet.org).

###

Media Contact: Colleen Walker, ASPI Director of Member Relations, at [cwalker@aspinet.org](mailto:cwalker@aspinet.org) or by phone at +1 770 209-7349