



Association of Suppliers for the Paper Industry
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ASPI Announces International Paper to Host 2014 Fall Customer Alignment Meeting

The Association of Suppliers to the Paper Industry (ASPI) is pleased to announce that International Paper will host the 2014 Customer Alignment Meeting in Memphis, Tennessee October 8-10, 2014. As in past Customer Alignment meetings, IP's top executives will spend a full day sharing how suppliers can support IP's corporate strategic directions.

"ASPI is extremely pleased that International Paper agreed to host the Fall 2014 Meeting," notes Mike Gray, ASPI President and Area Senior Vice President Sales and Paper Business NA for Valmet. "International Paper is a very important customer to our members, and this meeting will enable the supplier community to better support their directions."

"We are excited that ASPI has brought this opportunity to us," commented Chris Read, Director, Global Technology with International Paper. "Working with our suppliers as partners supports our goal to be one of the best and most respected paper companies in the world. We look forward to sharing perspectives and providing guidance to the supplier community in support of this corporate objective."

In 2007, the ASPI Board of Directors established the ASPI Customer Alignment Initiative to assist paper manufacturers in aligning their suppliers' capabilities with their evolving tactical and strategic financial requirements. Past hosts of the Customer Alignment Initiative include: Boise Inc., Domtar, Verso Paper Corp., NewPage, and MeadWestvaco.

For more details or to join ASPI, visit www.aspinet.org. Check the ASPI website for meeting registration details.

About ASPI:

ASPI, a non-profit association, is the leading association of companies that supply products and or services to the pulp, paper and board industry since 1933. Member participation consists primarily of CEOs, owners, and senior management executives. ASPI's mission is to assist its member supplier companies in providing increased economic benefits to their customers



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through collective knowledge, initiatives and efforts. ASPI's unique value proposition is a combination of compelling program content and an influential business network.

