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DECEMBER 22, 2008**

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### **ASPI's 2009 Spring Meeting to Provide Business Insights for Trying Times**

The Association of Suppliers to the Paper Industry (ASPI) cordially invites all ASPI members to reconnect with peers at the 2009 Spring Meeting, scheduled for February 19-20, 2009. The meeting will serve as an opportunity to access meaningful business content and to network with senior business leaders serving the pulp and paper industry supplier community.

A central part of the program is for participants to learn directly from guest speakers that represent their customer base. The speakers are senior executives who will address pressing current issues that affect how they conduct business today and tomorrow. The connection is direct without any filtering layer of analysts or intermediaries. This meeting's presenters will be Lyle Fellow, SVP Manufacturing, Verso Paper; Glen Sanders, Director of Purchasing, Verso Paper; and John McKee, General Manager, Snowflake Operations, Catalyst Paper Corporation.

The 2009 Spring Meeting will be held in Phoenix, Arizona, USA. It will feature the same highly rated program format that attendees enjoyed during the 2008 Spring Meeting. One confirmed speaker is Stephen Atkinson, Managing Director Paper & Forest Products at BMO Capital Markets. He has been ranked by *Forbes* as first among stock pickers in the Paper and Forest Products sector in 2005 and 2006. Furthermore, he has a deep understanding of the pulp and paper market that he plans to share with attendees.

Dave Madsen, VP Global Business Development, Prime Resource Group is another speaker. He works closely with both executives responsible for selling complex solutions as well as their selling teams and customer teams. His expertise helps clients create, communicate, deliver and measure the value impact of products, services, and solutions to all levels of engagement in the value chain.

Also Dr. Klaus Guenther-Strack, V.P., Corporate Strategy, Voith AG, will address attendees about "Trends and Drivers in the Consumption of Graphical Papers". Dr. Guenther-Strack holds a Ph.D. in Mathematics and will be able to explain not only what the trends and data are but what is behind them. In addition to the formal presentations, there will be opportunities for informal networking and a Spouse/Guest program.

The Spring Meeting's host venue is The Pointe Hilton Tapatio Cliffs Resort. Nestled in the Phoenix North Mountains, it is about 20 minutes away from the Phoenix Sky Harbor International Airport. The property is a 584 all-suite resort property offering luxurious services and it has received the prestigious Four-Diamond Award from AAA Tourism editors.

ASPI has negotiated preferred hotel registration rates for ASPI attendees. To make reservations for the ASPI 2009 Spring Meeting, visit the ASPI website, [www.aspinet.org](http://www.aspinet.org) for full details. Be sure to visit the site periodically for program updates.

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**About ASPI**

ASPI is the leading association of companies that supply products and/or services to the pulp, paper and board industry. Member company representatives are usually CEOs, owners, and senior management executives. ASPI's mission is to enable its members to deliver increased value to their customers as a result of the association's programming and networking activities. Visit [www.aspinet.org](http://www.aspinet.org).

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