



**FOR IMMEDIATE RELEASE
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ASPI Fall Meeting Speakers Announced

For its 2008 fall meeting (October 2-3, Omni Richmond Hotel, Richmond, VA, USA) ASPI will be taking a group of member executives to its first Customer Alignment meeting at MeadWestvaco headquarters. Meeting speakers will include top-level MeadWestvaco personnel. The members-only event will extend the Customer Alignment Initiative announced at the ASPI 2008 spring meeting, and attendance will be limited to top-level executives from ASPI member companies and hosts at MeadWestvaco.

Members of MeadWestvaco's executive leadership team will address the company's ten-year strategic direction, and will share their ideas for how key suppliers can help them meet future business goals.

Preliminary program includes the following executives from MeadWestvaco:

- Mark Watkins- Senior Vice President, Forestry and Technology
- Bob Feeser- President, Packaging Resources Group
- Jeff Jensen- Vice President Operations, Packaging Resources Group
- Jack Goldfrank- President, Center for Packaging Innovation
- Tony Milikin- Vice President, Purchasing & Transportation
- Lon Rollinson- Director, Corporate Engineering

The Association of Suppliers to the Paper Industry (ASPI) is a non-profit association of member companies that supply a range of products and services to paper producers. ASPI sponsors the only industry meetings designed by and for supplier executives, and this forum offers an outstanding platform for presenting a unified voice to the industry. All ASPI meetings are held in strict accordance to ASPI'S anti-trust guidelines.

ASPI meetings provide a unique forum for attendees to meet and interact with other executives who share many of the same paper industry challenges and opportunities. Meetings are held twice a year. Programming addresses the specific needs of pulp and paper industry suppliers who want to make a genuine contribution to their customer's success and to the overall strength of the industries they serve.

E-mail Lisa Hightower at lhightower@aspinet.org, or visit www.aspinet.org, for more information or to learn more about ASPI.

ASPI's mission is to assist its member supplier companies in providing increased economic benefits to their customers through collective knowledge, initiatives and efforts. www.aspinet.org