



Association of Suppliers to the Paper Industry  
- Since 1933

**FOR IMMEDIATE RELEASE**  
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### **SURVEY REVEALS ASPI 2007 SPRING MEETING SUCCESS**

The 2007 Spring Meeting of the Association of Suppliers to the Paper Industry (ASPI) promised provocative content and unparalleled peer interaction—and according to the recently-released attendee survey, the event delivered on those promises.

The 2007 Spring Meeting was held February 21-23 in St. Pete Beach, Florida, and followed a carefully-developed, proven program plan. In the attendee survey, 62% of respondents judged the program structure as “superb,” and 73% gave a “superb” rating to the meeting’s opportunities for informal information exchange. Overall program content was deemed “good” or “superb” by an overwhelming 95% of meeting attendees.

Program sessions and speakers included:

- “Industry Financial Performance Assessment and Forecast,” Rod Young, RISI
- “Biorefining-What it is and How it Could Effect Suppliers,” Dr. Steve Kelley, NCSU
- “Hunting for Hunting Grounds,” by Christopher Miller, Ph.D.
- “A View of the Global Pulp and Paper Business” Solie Kilpi, Pöyry Forest Industry Consulting Inc.
- “Making the Aging Workforce Tide Work in Your Organization’s Favor Without Getting Swept Away,” John A. Markson and Andrea Deeb, Towers Perrin
- “American Forest and Paper Association Update,” Donna Harman, AF&PA

ASPI plans to use the same successful blueprint—designed by and for paper industry supplier executives—at its **2007 Fall Meeting, September 26-28, 2007**, at the [WaterColor Inn](#) in Santa Rosa Beach, Florida, USA. Please e-mail Lisa Hightower at [lhightower@aspinet.org](mailto:lhightower@aspinet.org), or visit [www.aspinet.org](http://www.aspinet.org), for more information or to learn more about ASPI.

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*ASPI's mission is to assist its member supplier companies in providing increased economic benefits to their customers through collective knowledge, initiatives and efforts. [www.aspinet.org](http://www.aspinet.org)*