



Association of Suppliers to the Paper Industry
- Since 1933

FOR IMMEDIATE RELEASE
MARCH 23, 2007

CONTACT: Lisa Hightower
1 770.209.7521
lhightower@aspinet.org

SURVEY REVEALS ASPI 2007 SPRING MEETING SUCCESS

The 2007 Spring Meeting of the Association of Suppliers to the Paper Industry (ASPI) promised provocative content and unparalleled peer interaction—and according to the recently-released attendee survey, the event delivered on those promises.

The 2007 Spring Meeting was held February 21-23 in St. Pete Beach, Florida, and followed a carefully-developed, proven program plan. In the attendee survey, 62% of respondents judged the program structure as “superb,” and 73% gave a “superb” rating to the meeting’s opportunities for informal information exchange. Overall program content was deemed “good” or “superb” by an overwhelming 95% of meeting attendees.

Program sessions and speakers included:

- “Industry Financial Performance Assessment and Forecast,” Rod Young, RISI
- “Biorefining-What it is and How it Could Effect Suppliers,” Dr. Steve Kelley, NCSU
- “Hunting for Hunting Grounds,” by Christopher Miller, Ph.D.
- “A View of the Global Pulp and Paper Business” Solie Kilpi, Pöyry Forest Industry Consulting Inc.
- “Making the Aging Workforce Tide Work in Your Organization’s Favor Without Getting Swept Away,” John A. Markson and Andrea Deeb, Towers Perrin
- “American Forest and Paper Association Update,” Donna Harman, AF&PA

ASPI plans to use the same successful blueprint—designed by and for paper industry supplier executives—at its **2007 Fall Meeting, September 26-28, 2007**, at the [WaterColor Inn](#) in Santa Rosa Beach, Florida, USA. Please e-mail Lisa Hightower at lhightower@aspinet.org, or visit www.aspinet.org, for more information or to learn more about ASPI.

#

ASPI's mission is to assist its member supplier companies in providing increased economic benefits to their customers through collective knowledge, initiatives and efforts. www.aspinet.org