



**ASPI Spring Meeting**  
**February 18-19, 2010**  
**The Inn on 5th, Naples, Florida USA**

# The 2010 ASPI Spring Meeting

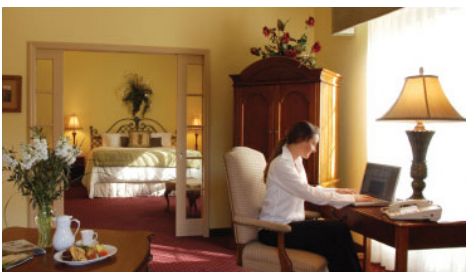
The Inn on Fifth • Naples, Florida, USA  
February 18-19, 2010

Connect with your peers and learn from industry experts at the ASPI 2010 Spring Meeting, which will be held in Old Naples, Florida on February 18-19, 2010 at the Inn on Fifth. ASPI meetings are designed with two primary objectives: to feature speakers that provide valuable take-aways and to provide ample networking opportunities. As busy executives, ASPI members all face compressed time schedules and demanding workloads, so ASPI works to efficiently combine an excellent meeting program with an excellent venue, giving members a compelling reason to attend.

## New Meeting Format

The Spring Meeting program has been updated this year to bring more value to members. The traditional social hour and welcome dinner in a relaxed atmosphere continues with a Caribbean buffet and live entertainment on Wednesday evening. All attendees, their guests, and speakers are welcome to attend.

The formal meeting program begins Thursday morning with a networking breakfast followed by the President's welcome. Attendees will then hear from presentations from three customers—Domtar, Temple Inland and Flambeau River Bio-Fuels. An economic overview of the industry will also be presented, plus a more detailed look at the printing and writing markets. Thursday's program also includes a management topic by a superb motivational speaker.



## Schedule of Events

### Wednesday, February 17, 2010

2:00 – 6:00 pm	Registration
4:00 – 6:00 pm	Board of Directors Meeting (invitation only)
6:30 – 9:30 pm	Social Hour, Welcome Dinner

### Thursday, February 18, 2010

7:00 am – 2:30 pm	Registration
7:00 am – 11:30 am	Spouse/Guest Program and Continental Breakfast
7:30 am – 8:00 am	Continental Breakfast for Attendees
8:00 am – 8:45 am	President's Welcome and Self-Introductions
8:45 am – 9:30 am	<b>Mike Edwards</b> – Senior Vice-President, Pulp and Paper Manufacturing, Domtar
9:30 am – 10:15 am	<b>Stephen Atkinson</b> – Managing Director Paper & Forest Products, BMO Capital Markets
10:15 am – 10:45 am	Break
10:45 am – 11:30 am	<b>Paul Leclair</b> – VP and Chief Economist, Pulp and Paper Products Council
11:30 am – 12:15 pm	<b>Butch Johnson</b> – CEO, Flambeau River BioFuels
12:15 pm – 1:30 pm	Lunch
1:30 pm – 2:00 pm	ASPI Business Meeting (open to all)
2:00 pm – 3:00 pm	<b>Tim Mescon</b> – President, Columbus State University
3:00 pm – 4:30 pm	Extended Break
4:30 pm – 5:30 pm	<b>J. Patrick (Pat) Maley III</b> – President, COO, Director, Temple-Inland
6:00 pm – 6:30 pm	Reception
6:30 pm – 8:00 pm	Dinner

### Friday, February 19, 2010

7:30 am – 1:00 pm	Registration
8:00 am – 8:30 am	Board of Directors Breakfast Meeting (invitation only)
9:00 am	<b>ASPI Golf Tournament</b>
1:00 pm	Lunch (on your own) and Golf Awards

## ASPI Golf Tournament

Join your colleague's at ASPI's Golf Tournament at the Tiburon Golf Course, which follows the ASPI Spring Meeting on Friday morning, February 19, 2010.

Sophisticated and alluring, Tiburón's two 18-hole championship courses are home to the Merrill Lynch Shootout, which brings many of the top names in golf to this prestigious golf destination. A favorite of both professional and amateur golfers alike, Tiburón is carved out of 800 acres of native Florida foliage and plays like a classic links course. Golf legend and course designer Greg Norman blended traditional and modern elements to create an elegant and stunningly beautiful golf experience that is challenging for any player. Nowhere else will you find the combination of stacked sod-wall bunkers, approaches cut to the height of most greens, and tricky coquina waste bunkers. From your first drive to your last putt, you will find yourself at one with nature and a part of the world's ultimate golf experience...Tiburón Golf Club.

## Spouse/Guest Program

ASPI's companion program offers a wonderful opportunity to enjoy the resort, learn more about the surrounding area, and spend time with other companions. Please check our website regularly for program updates at [www.aspinet.org](http://www.aspinet.org)

## Questions?

For more information on ASPI or the Spring Meeting, please contact Colleen Walker, Director of Member Relations, at [cwalker@aspinet.org](mailto:cwalker@aspinet.org) or phone +1-770-209-7349 or Eric Fletty, Executive Director, at [efletty@aspinet.org](mailto:efletty@aspinet.org) or +1-770-209-7535

## Hotel Information

Perfectly located in the heart of Old Naples, the Mediterranean-inspired Inn on 5<sup>th</sup> lies amid a scenic downtown area alive with arts, entertainment, shops and restaurants making it Naples' best hotel choice. At the Inn on Fifth you get the best of both worlds: the intimacy of a boutique inn with all the luxurious details of a major-brand resort. The Inn provides all the elements of a truly memorable experience - a stylish, intimate atmosphere, spacious rooms and suites, a generous array of amenities and an unsurpassed level of service, all just blocks from the beautiful Naples beaches.

Your stay at the Inn on 5<sup>th</sup> will be like no other. You'll be surrounded in total comfort when you experience the Inn's spacious and elegantly decorated rooms and suites. New to all the rooms are totally renovated bathrooms with Italian marble and tile and shower seats. Each room and suite also comes with sliding French doors that lead to a balcony or terrace. All balconies feature cushioned rattan rocking chairs, and many also offer comfortable matching love seats.

During their stay, guests will enjoy the hotel accommodations, unique dining experiences, golfing, a full-service relaxing spa, a newly renovated pool and hot tub, and a state-of-the-art fitness center featuring Nike weightlifting equipment.



## Register Today!

**Register for the event AND make your hotel reservations at the same time!**

Register online at [www.aspinet.org](http://www.aspinet.org) or complete the attached registration form to reserve your space and receive access to the ASPI discounted hotel room rate of \$289 per night.

To reserve your room at the discounted rate, you must make your reservations with your event registration.

**Hurry! The hotel cut-off date is January 15, 2010!**

## Meet the Speakers



**Stephen Atkinson**  
Managing Director  
BMO Capital Markets

Stephen Atkinson is Managing Director, Paper and Forest Products for BMO Capital Markets. BMO Capital Markets is one of North America's leading full-service investment firms, and is a recognized leader in the areas of investment research, institutional equity and capital markets. Stephen's prior experience includes sales and product engineering work at pulp and paper equipment manufacturer Ingersoll Rand, as well as project analysis, strategic planning, and finance and accounting positions at Domtar Inc.



**Mike Edwards**  
SVP Pulp & Paper Manufacturing  
Domtar

Formerly Vice-President, Fine Paper Manufacturing, of Weyerhaeuser as of 2002. Since joining Weyerhaeuser in 1994 he held various management positions in the pulp and paper operations. Prior to Weyerhaeuser, he worked at Domtar for 11 years. As Senior Vice-President, he is responsible for pulp and paper manufacturing operations.



**William (Butch) Johnson**  
CEO  
Flambeau River BioFuels

Butch's entrepreneur leadership and "common sense" approach to the wood products industry has made Johnson Timber a recognized leader in innovation and involvement. His philosophy of continually searching for new and better ideas and methods of manufacturing and forest utilization is recognized throughout the country.



**Paul Leclair**  
VP and Chief Economist  
Pulp and Paper Products Council

Paul Leclair began his career in 1995 as a Research Assistant for the Institut d'économie appliquée at the École des Hautes Études Commerciales. He was appointed Economist of the APCHQ (the Quebec Homebuilders Association) in 1997. In 1999, Paul joined the Pulp and Paper Products Council where he was recently promoted Vice-President and Chief Economist. His expertise covers communication paper markets and cost analysis.

Paul Leclair graduated from the École des Hautes Études Commerciales where he received both his Masters in Economics and his Bachelor of Administration.



**Pat Maley**  
President, Chief Operating  
Officer, Director  
Temple-Inland

Pat joined Temple-Inland in 2003 and most recently served as Executive Vice President, Paper, with responsibility for the company's 7 containerboard mills and 63 packaging plants. Pat serves on Temple-Inland's Board of Directors.

Pat has 27 years of industry experience, including 11 years at International Paper where he served as Director of Manufacturing of the containerboard and kraft division. Prior to that assignment, Pat served in various capacities including Mill Manager, Manufacturing Services Director of the containerboard and kraft division, and Segment General Manager of the container business. Pat holds a Bachelor of Science in Chemical Engineering from Michigan Technological University



**Dr. Timothy Mescon**  
President  
Columbus State

Dr. Timothy S. Mescon is the 4<sup>th</sup> President of Columbus State. He assumed that responsibility in August, 2008. Currently he serves as a Trustee at the RiverCenter a member of the boards of the United Way of the Chattahoochee Valley and Boy Scouts of America- Chattahoochee Council, the Columbus Museum and the Fort Benning Futures Partnership Board. Previously, for 18 years, Mescon was Dean at the Michael J. Coles College of Business at Kennesaw State University in metropolitan Atlanta, where he held the Tony and Jack Dinos Eminent Scholar Chair of Entrepreneurship. Dr. Mescon is the author of more than 200 articles and cases and has co-authored four books, his latest, *Entrepreneurship: Venture Initiation, Management and Development* which was published in 2008. Additionally, he has co-authored an audiotape series entitled *Management Excellence* for Nightingale-Conant. Mescon sits on the Accreditation Quality Committee for the Association to Advance Collegiate Schools of Business (AACSB). Mescon is the recipient from The White House of the President's Volunteer Service Award from the President's Council on Service and Civic Participation.

Dr. Mescon received his Ph.D. from the University of Georgia, MBA from Southern Methodist University and B.A. from Tulane University. He has served on the faculties of Arizona State University and the University of Miami. He was founding dean of the Frank Perdue School of Business at Salisbury University in Maryland. He serves on the Advisory Board of the Kingston University (U.K.) School of Business and Law. Additionally, Dr. Mescon has served as a Visiting Lecturer at the University of Aston in Birmingham, England and Nanjing University in China and as a Visiting Fellow at The Hebrew University in Jerusalem.

Dr. Mescon is married and his wife Lauren have 4 children, William, Preston, Abbie and David.

