



**FOR IMMEDIATE RELEASE  
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**ASPI CONTACT: Colleen Walker  
1.770.209.7349  
[cwalker@aspinet.org](mailto:cwalker@aspinet.org)**

**VERSO CONTACT: Sondra Dowdell  
1.901.369.4159  
[sondra.dowdell@versopaper.com](mailto:sondra.dowdell@versopaper.com)**

### **ASPI Announces 2010 Fall Customer Alignment Meeting**

The Association of Suppliers to the Paper Industry (ASPI) is pleased to announce that its 2010 Fall Customer Alignment Meeting will be held September 27-29, 2010 at the Peabody Hotel in Memphis, Tennessee, USA, and will be hosted by Verso Paper Corp. ASPI's Customer Alignment Meetings are designed to provide a forum for meaningful communication between the top executives of the Paper Industry and their suppliers.

"Verso is looking forward to welcoming suppliers and manufacturers within the Pulp and Paper Industry to Memphis for the ASPI Customer Alignment meeting," said Mike Jackson, Verso's President and Chief Executive Officer. "This forum offers an excellent opportunity for customers and suppliers to better understand each other's needs, as we work together to bring high quality pulp and paper products to consumers within the global marketplace."

Bob Gallo, ASPI President and President-North America for Voith, commented, "We are very excited about our Alignment Meeting with Verso. Today ASPI represents executives from a diverse group of dedicated suppliers to the Pulp and Paper Industry. There is significant potential for continuously improving operating efficiency and/or reducing fiber and energy consumption, and very often with relatively low to moderate investments. The key is accepting that we must work together understanding Verso's needs, focused only on their targets, and work within their boundaries. From past experience we know our meeting will be a big step forward in this direction."

As in past Customer Alignment meetings, Verso's top executives will spend a full day sharing how suppliers can support their corporate strategic directions. The program includes the following executives from Verso:

- Mike Jackson - President and Chief Executive Officer
- Robert Mundy - Senior Vice President and Chief Financial Officer
- Lyle Fellows - Senior Vice President, Manufacturing and Energy
- Mike Weinhold - Senior Vice President, Sales and Marketing

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- Craig Liska - Vice President, Sustainability
- Joe Duffy - Vice President, Integrated Planning and Control
- Mark Daniel - Director of Energy and Technology
- Glen Sanders - Director of Sourcing

Verso also plans to include a Mill Manager Roundtable, which will be facilitated by Joe Duffy, Vice President, Integrated Planning and Control.

Panelists include:

- Michel Sussman, Mill Manager, Quinnesec, Michigan
- Marc Connor, Mill Manager, Androscoggin (Jay), Maine
- Mike Haws, Mill Manager, Bucksport, Maine
- Pat Gibney, Mill Manager, Sartell, Minnesota

ASPI, a non-profit association, is the leading association of companies that supply products and or services to the pulp, paper and board industry since 1933. Member participation consists primarily of CEOs, owners, and senior management executives. ASPI's mission is to assist its member supplier companies in providing increased economic benefits to their customers through collective knowledge, initiatives and efforts. ASPI's unique value proposition is a combination of compelling program content and an influential business network.

Additional details on the program as well as registration information are available online at [www.aspinet.org](http://www.aspinet.org).

For more information, contact: Colleen Walker, Director of Member Relations, at 770-209-7349 or e-mail at [cwalker@aspinet.org](mailto:cwalker@aspinet.org). Visit [www.aspinet.org](http://www.aspinet.org), for more information or to learn more about ASPI.

#### **About Verso Paper Corp.**

Based in Memphis, Tennessee, Verso Paper Corp. is a leading North American producer of coated papers, including coated groundwood and coated freesheet, and supercalendered and specialty products. Verso's paper products are used primarily in media and marketing applications, including magazines, catalogs, and commercial printing applications such as high-end advertising brochures, annual reports, and direct-mail advertising.

For additional information, please visit the company's Web site at [www.versopaper.com](http://www.versopaper.com).